

NYU International Hospitality Industry Investment Conference

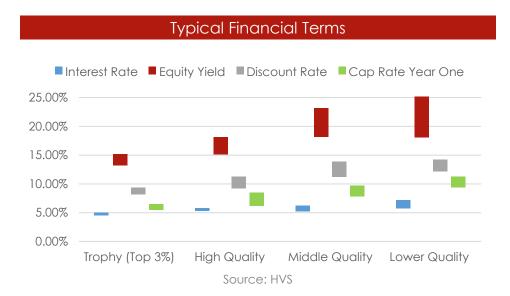
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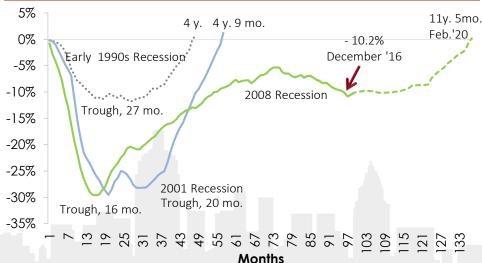
Overview

In a nutshell

- We expect values in most markets in the United States to remain generally stable for the next three years.
- If you are looking to the market to deliver value appreciation, be prepared to wait eight to ten years. For the next several years, ROIs will be driven by property related strategies, not by overall market appreciation.
- New supply is not a significant risk in most markets because supply is being absorbed; construction financing is becoming more challenging; and entrepreneurial incentives have been declining for the past couple of years.
- It is still unclear how the current administration's policies will affect labor availability, interest rates, and corporate taxes, among other variables. These will all influence hotel values.
- o Cap rates have increased slightly.
- Seattle, Portland, and Denver have more limited potential for value appreciation due to significant new supply.
- Cleveland, Wilmington, DE and other tertiary markets have the potential for the most near-term value appreciation because of a small development pipeline. Houston is also recovering from its valuation decline caused by low oil prices.
- New York is still one of the top performing markets in the country, showing resilience in demand and occupancy; however rates and profitability are anticipated to be challenged until 2020. RevPAR is expected to be recovered by then. Large supply increases are getting absorbed and are expected to continue, but it is having a negative impact on rate. Tourist arrivals remain at an all-time high. Values are expected to remain stable. Cap rates remain between 5-6% and in the low single digits for luxury properties.
- Major gateway cities are still very attractive for international buyers.







Source: STR (Historical), HVS (Forecast)



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Hotel Valuation Index | Market Value Change

	Tiotel valu	Janon maex Marker value	5 Change			
Greater than +10%	Between +3% and +10%	Between -3% and +3%	Between -3% and -10%	Less than -10%		
	2016	2017f	2018f	2019f		
Nation	Stable Values	Stable Values	Stable Values	Stable Values		
REGION: NORTHEAST						
Boston, MA	Significant Value Increase	Stable Values	Stable Values	Stable Values		
New York, NY	Stable Values	Stable Values	Stable Values	Stable Values		
Philadelphia, PA-NJ	Moderate Value Increase	Moderate Value Increase	Moderate Value Increase	Stable Values		
REGION: SOUTH						
Atlanta, GA	Moderate Value Increase	Moderate Value Increase	Stable Values	Stable Values		
Austin, TX	Significant Value Increase	Significant Value Increase	Moderate Value Increase	Stable Values		
Charleston, SC	Moderate Value Increase	Moderate Value Increase	Stable Values	Stable Values		
Charlotte, NC	Moderate Value Increase	Stable Values	Stable Values	Moderate Value Increase		
Dallas, TX	Moderate Value Increase	Stable Values	Stable Values	Stable Values		
Houston, TX	Significant Value Decline	Stable Values	Moderate Value Increase	Moderate Value Increase		
Memphis, TN	Moderate Value Increase	Stable Values	Stable Values	Stable Values		
Miami/Hialeah, FL	Stable Values	Stable Values	Stable Values	Moderate Value Increase		
Nashville, TN	Moderate Value Increase	Stable Values	Moderate Value Decline	Stable Values		
New Orleans, LA	Stable Values	Stable Values	Moderate Value Increase	Stable Values		
Norfolk/Virginia Beach, VA	Moderate Value Increase	Moderate Value Increase	Moderate Value Increase	Stable Values		
Orlando, FL	Moderate Value Increase	Moderate Value Increase	Stable Values	Moderate Value Increase		
San Antonio, TX	Moderate Value Increase	Stable Values	Stable Values	Moderate Value Increase		
Tampa - St. Petersburg, FL	Moderate Value Increase	Stable Values	Stable Values	Moderate Value Increase		
Washington, DC-MD-VA	Moderate Value Increase	Moderate Value Increase	Stable Values	Stable Values		
Wilmington, DE	Stable Values	Stable Values	Moderate Value Increase	Moderate Value Increase		



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Hotel Valuation Index Market Value Change							
	2016	2017f	2018f	2019f			
REGION: WEST							
Anaheim/Santa Ana, CA	Stable Values	Stable Values	Stable Values	Stable Values			
Denver, CO	Stable Values	Stable Values	Moderate Value Decline	Stable Values			
Las Vegas, NV	Moderate Value Increase	Moderate Value Increase	Moderate Value Increase	Stable Values			
Los Angeles/Long Beach, CA	Stable Values	Stable Values	Moderate Value Decline	Stable Values			
Oahu Island, HI	Moderate Value Increase	Moderate Value Increase	Moderate Value Increase	Stable Values			
Phoenix, AZ	Moderate Value Increase	Stable Values	Stable Values	Stable Values			
Portland, OR	Stable Values	Stable Values	Moderate Value Decline	Stable Values			
San Diego, CA	Moderate Value Increase	Stable Values	Stable Values	Stable Values			
San Francisco/San Mateo, CA	Stable Values	Stable Values	Stable Values	Significant Value Increase			
Seattle, WA	Stable Values	Stable Values	Moderate Value Decline	Stable Values			
DECION ANDWEST							
	21.11.11.1	REGION: MIDWEST					
Chicago, IL	Stable Values	Stable Values	Stable Values	Stable Values			
Cincinnati, OH	Moderate Value Increase	Moderate Value Increase	Stable Values	Stable Values			
Cleveland, OH	Stable Values	Stable Values	Moderate Value Increase	Moderate Value Increase			
Columbus, OH	Moderate Value Increase	Stable Values	Moderate Value Decline	Stable Values			
Detroit, MI	Stable Values	Moderate Value Increase	Stable Values	Stable Values			
Kansas City, MO	Moderate Value Increase	Moderate Value Increase	Moderate Value Increase	Stable Values			
Minneapolis/St. Paul, MN-WI	Stable Values	Stable Values	Stable Values	Stable Values			
Omaha, NE	Stable Values	Stable Values	Moderate Value Increase	Stable Values			
St. Louis, MO	Stable Values	Moderate Value Increase	Moderate Value Increase	Stable Values			